DUTIES OF THE BOARD OPERATOR DURING A SPORTS RADIO BROADCAST

This is a quick review of the duties of board operators during a sports broadcast. Board operators **should** be using this opportunity to practice being on air and "finding your voice." That means, you should be contributing to the broadcast on air. Breaks generally last 1-2 minutes with occasionally one longer or shorter. Here are some ideas on how to contribute:

- Read PSAs that are available in the booth. These help tie the games back to campus, particularly when the game is being played away. These can also help fill some extra time if you've used your other talking points.
- The athletics schedule (http://www.gobearkats.com/main/Schedule.dbml?DB_OEM_ID=19900) will give you all of the upcoming games, stats for the previous and on-going games, and broadcast schedule. You can use this to recap some of the main stats of the game so far, what games are coming up for the team, what their record is, and what games are coming up on 90.5 and ESPN3.
- You can also plug Cable 7 since we are now re-running all of the ESPN3 productions roughly 3-5 days after the event was live.
- The baseball roster (http://www.gobearkats.com/SportSelect.dbml?&DB_OEM_ID=19900&SPID=11355&SPSID=93006) has the stats of the individual players that you can talk about.
- The Southland Conference (http://southland.org/) has the schedule of upcoming games across the conference and conference standings that you can talk about. **Jason has said that he really likes when the board ops do the "around the conference" updates throughout the game, so try to incorporate this as much as possible.**
- ESPN.com will also have all game scores and updates that could be useful when doing around the conference updates.
- NCAA.com will also have national rankings, which may be relevant for baseball since we are good and often play ranked opponents.

So again, you should all be practicing your on-air presence when working the board. Bringing the music up is a last resort for technical difficulties. If it gets brought up every break, it makes the game seem choppy and doesn't allow listeners just tuning in to identify that there is a game going on if they hear regular programming. We want to get and keep listeners throughout the game, and regular programming just doesn't maintain the flow of the game broadcast, so let's stay away from doing it.